What is labour market information & why is it important

LMI means finding out the following things about different job roles or career pathways...



What do people actually do

in this job/industry?



How many people work in this job/industry?



What are this typical working hours for this job?



What percentage of men and women work in this job/industry?



What qualifications do I need to do this job?

Where can this job/industry

take me in the future?



How much do people get paid to do this job?



What skills or qualities do I need to do this job?



Where are these jobs located around the country?



How many of these jobs will there be in the future?